



GAVIN NEWSOM
Mayor

JARED BLUMENFELD
Director

Moving Toward the Vision of Product Stewardship

Green Chemistry coupled with Shared Product Responsibility brings us towards stewardship. It is critical that manufacturers play a meaningful and active role.

Elements of Shared Product Responsibility Legislation:

1. Create a level playing field for manufacturers through a mandatory system
2. Create a framework that can add product categories underneath it – be explicit with regard to the intention to be comprehensive
3. This legislative framework must:
 - Set performance standards and enforcement mechanisms
 - Assign roles and responsibilities for state and local government – i.e. education, collection “depots”
 - Allow for fees on manufacturers to offset enforcement by state agencies and education or collection by local government
4. Establish a prioritized list of product categories to be covered
5. Consider rolling in existing take back legislation to ensure consistency
 - Cell phones, batteries, electronics
6. Step back and let the producers design the system and establish the needed fees to recover their costs

Debbie Raphael
Program Manager
Toxics Reduction/Green Building